

HOW TO STRUCTURE YOUR STORY

Pellekan II e04p4 [Film and share life-change e04]

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This episode contains three blocks, written to be extracted as individual clips for a training course on YouTube and other social media platforms. Every individual clip starts with a "Hook" mentioned in this script.

YouTube thumbnail for 7-minute episode: Picture: Medium shot of three hosts in set or recording location. Text: "How to structure your story". Smaller text: "Film and share life-change > episode 04". Text has priority.

FADE IN:

1. INT. LIVING ROOM - DAY

Topic: >>Structure your story<<

YouTube thumbnail: Picture: ADEEL holding both arms out with expression "what to do", also planning paper and story structure paper. Text: "Structure your story". Smaller text: "Film and share life-change > video 10".

Hook: ADEEL confused holding both arms out with expression "what to do" at tea table with TARIK and CHESSY.

ADEEL
What to do?

TARIK
(to camera, to viewer)
My friend Adeel is a bit confused.
His testimony must be structured
now. Welcome and thanks for
joining. My name is Tarik. With my
friends Adeel and Chessy we
encourage YOU to film and share
your life-changing story.
Also you need to:

2. INTRO - ANIMATION

Graphic animation with music and text: "Structure your story". Possibly animation of YouTube thumbnail.

NARRATOR
Structure your story.

3. INT. LIVING ROOM - DAY

Adeel, the testifier, his friends Chessy and Tarik sit at a tea table. Planning paper, story structure paper and pen on table. Action according to spoken text.

TARIK

(to camera, to viewer)

Your story and testimony matters.
Did your friends help you with your
testimony story? Did you try to
structure your own testimony
according to Freytag's pyramid?
Let's structure Adeel's testimony
together.

CHESSY

We have what we need. The testimony
and the structure. It's just a
matter of combining them in the
correct way.

ADEEL

It looks like important work. So
let me pray for it.

TARIK

Sure go ahead, Adeel.

ADEEL

Lord Jesus we want to glorify your
name with this testimony. Guide us
through all the thinking and
planning. Help us to produce a
video which honors you. Amen.

CHESSY

Thank you Adeel.
Let's start with the climax. That's
probably the easiest to find. In
your testimony, Adeel, what is the
highlight or the worst situation?

ADEEL

Probably when the young man visited
me.

TARIK

I would also add when you heard
voices.

On the planning paper Chessy writes "Climax" next to the
keywords: "Young man visited, said" and "Voices repeated
continuously, disturbing".

CHESSY

And now, what is the inciting
incident, the conflict?

TARIK

You wanted to be loved but did not
get it from your parents.

Chessy writes "Inciting Incident = Conflict" next to the keyword "Parents didn't love me".

CHESSY

Correct.

As we are here: The exposition, the introduction goes to?

Adel points to the correct spot on the planning paper.

ADEEL

The beginning.

Chessy writes "Exposition = Introduction" next to the keyword "Born in a traditional family".

TARIK

Rising action is everything which leads to the climax.

Tarik shows on the planning paper the correct spot. Chessy writes "Rising Action" next to the keyword "Stayed with friends" and draws a line down to indicate all the rising action.

CHESSY

Good. And falling action?

Adeel points to the correct spot on the planning paper.

ADEEL

Must be after climax.

Chessy writes "Falling Action" next to the keyword "Sat down and thought" and draws a line down to indicate all the falling action.

TARIK

Of course.

CHESSY

I told you it's not difficult. But we are not finished yet.

TARIK

What's missing?

CHESSY

Dénouement, the resolution.

Tarik points roughly to the right spot on the planning paper.

TARIK

That must be at the end somewhere.

ADEEL

I would say it's here:

Adeel points to the exact spot.

ADEEL (CONT'D)
 "I was loved and accepted."

Chessy writes "Dénouement = Resolution" next to the keyword
 "I was loved and accepted"

CHESSY
 Right. It connects well to the
 beginning. It's a bit early in your
 testimony story. But maybe you can
 say that towards the end. Or we
 just end earlier. Both is possible.

CHESSY (CONT'D)
 (to camera, to viewer)
 We structured Adeel's testimony.

4. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords.
 "Film and share life-change" is displayed when mentioned.
 Person talking is visible all the time.

CHESSY (CONT'D)
 (to camera, to viewer)
 Now you can check and improve the
 structure of your own testimony.
 Make your hook strong, so people
 want to see your video.

TARIK
 (to camera, to viewer)
 If you are unsure, just contact us.
 Research and find us in connection
 with "Film and share life-change".
 We really want to help you so your
 testimony has a meaningful
 structure and a strong hook.

CHESSY
 (to camera, to viewer)
 We also want to send you our
 planning paper. Just ask us for it.
 It might help you find your
 testimony structure.
 See you.

ALL
 (to camera, to viewer)
 Bye bye.

Short graphical credits and contact details. No fade to
 black.

Consider an extra export with 20 seconds end screen time for YouTube.

5. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

CHESSY (CONT'D)
(to camera, to viewer)
Later you will structure your own
testimony. For now stay tuned for
the next video about narration.

ALL
(to camera, to viewer)
See you.

6. BRIDGE - ANIMATION

**Short graphic animation (without text) as a fade or whoosh
with music or sound effect to bridge to next topic.**

7. INT. LIVING ROOM - DAY

Topic: >>Mix talk with narration<<

YouTube thumbnail: Picture: Chessy eats mixed nuts and dried
fruits with expression "mix", also mixed nuts and dried
fruits or so in background. Text: "Mix talk with narration".
Smaller text: "Film and share life-change > video 11".

Hook: Chessy sitting or standing. Eating mixed nuts and dried
fruits.

CHESSY
(to camera, to viewer)
Mmmm. That's tasty. A great mix.
My name is Chessy.
Welcome back. My friends Adeel and
Tarik and I support YOU to film and
share your life-changing story.
Welcome back to:

8. INTRO - ANIMATION

Graphic animation with music and text: "Mix talk with
narration". Possibly animation of YouTube thumbnail.

NARRATOR
Mix talk with narration.

9. INT. LIVING ROOM - DAY

Adeel, the testifier, his friends Chessy and Tarik sit at a tea table. Planning paper, story structure paper and pen on table. Also tablet of Tarik. All eating mixed nuts and dried fruits. Action according to spoken text.

CHESSY

As tasty as these mixed nuts and dried fruits is a mixed testimony video. It's more interesting and more enjoyable.

CHESSY (CONT'D)

(to camera, to viewer)

Mix your testimony talk with narration.

TARIK

(to camera, to viewer)

With narration, your video jumps up to a higher quality level. That makes the difference.

CHESSY

Let me see what we already have.

Chessy takes the planning paper. Text visible to camera.

CHESSY (OFF SCREEN, CONT'D)

We have the structure: Hook, exposition, inciting incident, rising action, climax, falling action and dénouement, the resolution. Great.

TARIK

We need to find out where to put in narration. A narrator has a different voice. That change in the sound - that mix - keeps the video interesting and enjoyable. Like this:

Tarik starts video from tablet.

10. INSERT: WHAT IS INFORMATION AND WHAT IS EMOTION

Picture, B-rolls and keywords on planning paper according to narration.

NARRATOR

Where in your testimony is information and where is emotion? A narrator can condense information in a few sentences.

(MORE)

NARRATOR (CONT'D)

Feelings and emotions are best delivered by the person who gives the testimony. Because they went through these emotions. For example, the hook is emotion. We let Adeel talk ["Adeel talks"]. The introduction of the person is information. So we let the "Narrator" talk.

11. INT. LIVING ROOM - DAY

CHESSY

Let's continue with our testimony. Next, the inciting incident with not being loved.

ADEEL

That's definitely feeling.

Chessy write "Adeel talks" on the right next to "Parents didn't love me".

CHESSY

Then: Leave home, stay with friends and drugs.

TARIK

That's information.

ADEEL

Well, that was a big change.

CHESSY

Emotion or information?

ADEEL

Okay, information.

Chessy writes "Narrator" in the next column on the right side next to "Stayed with friends". She continues writing and finishes the planning paper. See template file. Maybe overlayed/superimposed to speed up time. All handwritings visible on the screen. Maybe as scroll or better in blocks.

CHESSY

Good job guys. We found out where Adeel talks about his feelings and where we use a narrator for the information. A tasty mix.

12. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords.
"Film and share life-change" is displayed when mentioned.
Person talking is visible all the time.

TARIK

(to camera, to viewer)

Did you already structure your testimony? Now you know how to improve it. Also check your hook. Make it strong, so people are attracted to your video.

ADEEL

(to camera, to viewer)

You can contact us anytime. Research and find us in connection with "Film and share life-change". Please ask for our planning paper. We will send it to you. It will help you find your own testimony structure. Thank you and see you.

ALL

(to camera, to viewer)

Bye bye.

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

13. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

CHESSY (CONT'D)

(to camera, to viewer)

Later you will continue to work with your planning paper and your own testimony story. In the next video we will look more closely at our testimony structure.

ALL

(to camera, to viewer)

See you.

14. BRIDGE - ANIMATION

Short graphic animation (without text) as a fade or whoosh with music or sound effect to bridge to next topic.

15. INT. LIVING ROOM - DAY

Topic: >>Look at our talk and narration mix<<

YouTube thumbnail: Picture: Adeel sorts mixed nuts and dried fruits to its types with expression "sorted", also sorted nuts and dried fruits in background. Text: "Look at our talk and narration mix". Smaller text: "Film and share life-change > video 12".

Hook: Adeel sitting or standing. Sorting mixed nuts and dried fruits.

ADEEL

(to camera, to viewer)

What is emotion and what is
information in a life-changing
story?

To me sorting nuts and dried fruits
is easier than answering this
question. Welcome back. My name is
Adeel and I'm here with my friends
Chessy and Tarik.
Have a:

16. INTRO - ANIMATION

Graphic animation with music and text: "Look at our talk and narration mix". Possibly animation of YouTube thumbnail.

NARRATOR

Look at our talk and narration mix.

17. INT. LIVING ROOM - DAY

Adeel, the testifier, his friends Chessy and Tarik sit at a tea table. Planning paper and story structure paper on table. All in front of sorted nuts and dried fruits.

ADEEL

It's way easier to sort nuts and
dried fruits than to find out what
is which talk: meaning emotions or
feelings and what is narration:
meaning information.

CHESSY

And sometimes it can be both.

CHESSY

(to camera, to viewer)

Don't worry. We take a little break
from learning and show you how WE
sorted Adeel's testimony.

Go along planning paper.

CHESSY (OFF SCREEN, CONT'D)
We already spoke in the last part
about living with friends and
taking drugs. That is information,
we said. The narrator tells that.
Then we have "Frustrated about
always needing drugs"

ADEEL (OFF SCREEN)
That was a strong feeling.

TARIK (OFF SCREEN)
That's why we have "Adeel talks"
here.

CHESSY (OFF SCREEN)
We have "Narrator" here because
earning money and so on is
information.

ADEEL (OFF SCREEN)
We have "Adeel talks" here, right.
The desire for more drugs was
really a strong feeling. And
emotionally I was upside down. So
"Adeel talks" is correct.

CHESSY
(to camera, to viewer)
Do you see how it goes? It needs a
bit of thinking. You can do it.

18. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords.
"Film and share life-change" is displayed when mentioned.
Person talking is visible all the time.

ADEEL
(to camera, to viewer)
Actually, please contact us and we
will send you our planning paper.
Search for "Film and share life-
change" and find our contact
details somewhere.

TARIK
(to camera, to viewer)
When you finish your planning
paper, please send it to us. We`d
love to guide you to film and share
YOUR life-changing story.
Thank you and see you in the next
video.

ALL
(to camera, to viewer)
Bye bye.

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

19. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

Call to Action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

ADEEL
(to camera, to viewer)
I got it now: When there is feeling or emotion in the testimony story, then let the testifier talk. When it is information, then let a narrator talk.

TARIK
(to camera, to viewer)
If you are unsure, just contact us. Research and find us in connection with "Film and share life-change". We really want to help you so your testimony has a meaningful structure and a strong hook.

CHESSY
(to camera, to viewer)
We also want to send you our planning paper. Just ask us for it. It might help you find the structure for your own testimony.

ADEEL
(to camera, to viewer)
When you finish your planning paper, please send it to us. We'd love to see how you are doing. We want to guide you to film and share YOUR life-changing story. See you in the next video.

ALL
(to camera, to viewer)
Bye bye.

Graphical credits and contact details with behind-the-scenes footage and music. Fit time to seven minutes. Consider an extra export with 20 seconds end screen time for YouTube.

FADE OUT: