

HOW TO TIME YOUR TESTIMONY VIDEO

Pellekan II e22p4 [Film and share life-change e22]

Paulus Hieber

scripts@createmedia.school

This episode contains three blocks, written to be extracted as individual clips for a training course on YouTube and other social media platforms. Every individual clip starts with a "Hook" mentioned in this script.

YouTube thumbnail for 7-minute episode: Picture: Medium shot of three hosts in set or recording location. Text: "How to time your testimony video". Smaller text: "Film and share life-change > episode 22". Text has priority.

FADE IN:

1. INT. LIVING ROOM - DAY

Topic: >>Fix timing of your edit<<

YouTube thumbnail: Picture: TARIK with expression "correct" pointing to the watch, in background timeline of edit. Text: "Fix timing of your edit". Smaller text: "Film and share life-change > video 64".

Hook: TARIK front, ADEEL and CHESSY in background checking the edit.

TARIK

(to camera, to viewer)

How can you make your video smooth and without friction? It's about timing.

Welcome back. My name is Tarik. Together with my friends Adeel and Chessy we support YOU to film and share your life-changing story. Get ready for the next task:

2. INTRO - ANIMATION

Graphic animation with music and text: "Fix timing of your edit". Possibly animation of YouTube thumbnail.

NARRATOR

Fix timing of your edit.

3. INT. LIVING ROOM - DAY

Adeel, Chessy and Tarik sitting at a tea table. All are editing. Tarik with tablet, Adeel and Chessy with their phone. Action according to talking. In parts phone screen recording and hand operating the phone recorded side by side. Also 2-shot and whole group in between. Planning paper is visible.

TARIK

Chessy, did you continue with your edit?

CHESSY

Yes, I did. Thankfully, Adeel gave me his narration recordings. And I put them into my timeline.

TARIK

Well done. Can I see?

Video plays from timeline.

TARIK (OFF SCREEN, CONT'D)

It's actually great to see the audio meter. We will talk about audio in editing later. This time we check the overall video and especially how smoothly the different blocks - the talk and narration blocks - are connected.

-

Yes, great edit. Smooth, natural.

-

Just a second. Can I listen to that again?

-

Here the talk can end a bit earlier. You can trim off a bit. [Text according to actual recording.]

TARIK

(to camera, to viewer)

I know it takes courage to let another person correct your work. Sometimes it's painful to be corrected. But at the end your video will be a lot better. It's worth the pain.

CHESSY

How is this edit?

TARIK

A bit too short, too tight. Give the viewer a bit time to think about what the narrator said. Time to digest what the viewer heard.

CHESSY

What can I do?

TARIK

What options do you have?

CHESSY

Maybe we see Adeel without talking first and let him start talking a bit later.

TARIK

Or you give more time after finishing the narration and bring up Adeel a bit later. In this case you trim out the placeholder. We will replace it with B-roll later.

CHESSY

Yes, good idea.

TARIK

Try what works best.

TARIK (CONT'D)

(to camera, to viewer)

That is the beauty of editing. You can change your edit and change it again until you like it.

CHESSY

Check this.

Chessy plays corrected video from timeline.

TARIK

Yes, I like it. Well done.

CHESSY

(to camera, to viewer)

For the sake of the result feedback is good.

4. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

CHESSY (CONT'D)

(to camera, to viewer)

Ask your trustworthy friends to check your edit. Ask them where they think the video is not smooth. Consider their feedback highly. Every time your video gets better and better.

TARIK

(to camera, to viewer)

Also we want to give feedback and help you to improve your video. If you want, please export your video. Contact us to arrange the transfer of your video.

CHESSY

(to camera, to viewer)

You find us in connection with
"Film and share life-change".
We'd like to get in contact with
you.

ADEEL

(to camera, to viewer)

See you in the next video.

ALL

(to camera, to viewer)

Bye bye.

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

5. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

CHESSY (CONT'D)

(to camera, to viewer)

That's why we guide you through
your testimony video. Your story
makes a difference in other
people's lives.

ADEEL

(to camera, to viewer)

That is correct.

ALL

(to camera, to viewer)

See you.

6. BRIDGE - ANIMATION

Short graphic animation (without text) as a fade or whoosh with music or sound effect to bridge to next topic.

7. INT. LIVING ROOM - DAY

Topic: >>Update your planning paper<<

YouTube thumbnail: Picture: Chessy with expression "where", planning paper as background, question mark. Text: "Update your planning paper". Smaller text: "Film and share life-change > video 65".

Hook: Chessy front Tarik and Adeel in background all around planning paper.

CHESSY

(to camera, to viewer)

Planning again. We need to cover all placeholders with B-rolls and re-enactments. But which B-rolls and re-enactments can we use?

Welcome. My name is Chessy.

I'm here with my friends Adeel and Tarik to support YOU to film and share your life-changing story. It's time to:

8. INTRO - ANIMATION

Graphic animation with music and text: "Update your planning paper". Possibly animation of YouTube thumbnail.

NARRATOR

Update your planning paper.

9. INT. LIVING ROOM - DAY

Adeel, Chessy and Tarik sitting at a tea table. All are around the planning paper and the phone with the edit. Action according the spoken text. In parts screenshots or screen recordings.

CHESSY

First of all we need to find out how long is each narration block. We can stopwatch them while reading or calculate the time within the timeline of the edit.

TARIK

Let's do the calculation.

CHESSY

Adeel, what is the timeline time at the beginning of the first narration? That is the exposition, the introduction.

TARIK

That time is actually called timecode.

ADEEL

Okay, the timecode is [actual number].

CHESSY

And what is the timecode at the end of the first narration?

ADEEL

It's [actual number].

CHESSY

So what is [actual end timecode]
minus [actual beginning timecode]?

ADEEL

[actual number] seconds.

CHESSY

So you can write on the planning
paper [actual number] seconds for
the narration of the exposition,
the introduction.

ADEEL

That is [actual number] seconds
less[more] than we planned
initially.

CHESSY

Doesn't matter.

10. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords.
"Film and share life-change" is displayed when mentioned.
Person talking is visible all the time.

CHESSY (CONT'D)

(to camera, to viewer)

Please update the timing of each
narration block on your planning
paper.

TARIK

(to camera, to viewer)

If you want, please take a picture
of your planning paper and send it
to us. You find us in connection
with "Film and share life-change".

ADEEL

(to camera, to viewer)

We'd like to connect with you. Also
your questions or comments are
welcome. See you in the next video.

ALL

(to camera, to viewer)

Bye bye.

Short graphical credits and contact details. No fade to
black.

Consider an extra export with 20 seconds end screen time for YouTube.

11. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

CHESSY(CONT'D)

(to camera, to viewer)

At the end of this episode you can update your planning paper. In the next video part we will continue with the planning paper.

ALL

See you.

12. BRIDGE - ANIMATION

Short graphic animation (without text) as a fade or whoosh with music or sound effect to bridge to next topic.

13. INT. LIVING ROOM - DAY

Topic: >>Check and list B-rolls and re-enactments<<

YouTube thumbnail: Picture: ADEEL with expression "check", in background shot list. Text: "Check and list B-rolls and re-enactments". Smaller text: "Film and share life-change > video 66".

Hook: Adeel front, sits with CHESSY and TARIK at planning paper and shot list. Also empty paper and pen visible.

ADEEL

Do we really need to do that so detailed?

TARIK

Yes, it helps us later in filming.

ADEEL

(to camera, to viewer)

Welcome. My name is Adeel and I'm here with my friends Chessy and Tarik. They are the experts and lead us through:

14. INTRO - ANIMATION

Graphic animation with music and text: "Check and list B-rolls and re-enactments". Possibly animation of YouTube thumbnail.

NARRATOR

Check and list B-rolls and re-enactments.

15. INT. LIVING ROOM - DAY

Adeel, Chessy and Tarik sit around tea table with planning paper. Planning paper on table. Action according to spoken text.

TARIK

(to camera, to viewer)
Detailed planning helps you while recording. Soon we will record again. But we need to know first what to film.

CHESSY

We have the hook. Adeel is talking. So we need no B-roll. Then we have the exposition, the introduction. We wanted childhood pictures to cover that narration.

TARIK

Adeel, do you have childhood pictures?

ADEEL

Yes, somewhere I have pictures.

TARIK

Please bring them.

Tarik takes an empty paper and writes "Adeel childhood pictures" in the upper corner of the paper. See separate shot list file with the name:
e22p4c3_short_list_How_to_time_your_testimony_video.pdf

CHESSY

Let's go to the next narration.

ADEEL

It's here in "Rising Action" it says: "leaving home - with friends and drugs - re-enacted by Tad and friends at Adeel's house and street". Also we said we can use "drug pictures".

TARIK

We need to film that. Adeel, can you write on the planning paper at the front: "Tad walking out of the house".

Tarik shows position on shot list and Adeel writes: "Tad walking out of the house".

CHESSY

Maybe he has a bag or backpack with a few things.

TARIK

Good idea. Write also: "with bag and backpack".

Adeel writes under the previous line on shot list paper: "with bag and backpack".

TARIK (CONT'D)

We also need friends and drugs. Adeel, keep a bit distance to the previous line and write: "Tad with friends and drugs".

CHESSY

For drugs we want to use sugar bags. So on the shot list mention "sugar bags".

Adeel writes with a distance to the previous line on shot list paper: "Tad with friends and drugs" and "with sugar bags".

TARIK

The location is Adeel's house and street. We can use any house.

ADEEL

That's okay.

CHESSY

The narration is 15 seconds long. We have also the walk and the pictures. Please add that as well.

Adeel adds: "street" and "15 sec including walk and pictures" on the planning paper.

CHESSY

The planning paper says that we want to use drug pictures.

ADEEL

We already found some I remember. [e06p4c3]

TARIK

Right. We can find them again. Still write "Drug pictures" under "Adeel childhood pictures" in our shot list.

(MORE)

TARIK (CONT'D)

We don't need to record or take these pictures. But as a reminder it's good to have them mentioned on our list.

Tarik shows position on shot list and Adeel writes: "Drug pictures".

CHESSY

What is the next narrator?

ADEEL

We skipped one narrator here. Then it's "locking door, re-enacted by Adeel at friend's house".

CHESSY

That's real Adeel now. What room would fit?

ADEEL

(nodding, thinking)

I can make my room a bit messy. That fits.

TARIK

Great. So write down under "sugar bags": "Adeel locking door of his messy room". That's 7 seconds long.

Tarik shows position on shot list and Adeel writes: "Adeel locking door of his messy room, 7 sec".

16. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

CHESSY

(to camera, to viewer)

Create your own shot list. Use your planning paper and think what B-roll or re-enactment fits for each narration part. Write that on your shot list.

TARIK

(to camera, to viewer)

If you have any question or comment, please find us in connection with "Film and share life-change".

CHESSY

(to camera, to viewer)

We'd like to help you to film and share YOUR life-changing story.

ADEEL

(to camera, to viewer)

If it helps you, we can send you our shot list and planning paper. Just ask us for it.

ALL

Bye bye.

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

17. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

CHESSY

(to camera, to viewer)

Create your own shot list. But first ask your trustworthy friends to check your edit. Ask them where they think the video is not smooth. It's sometimes hard to be corrected. But for the sake of the result feedback is good. Your video gets better and better each time.

TARIK

(to camera, to viewer)

Then please update the timing of each narration block on your planning paper.

ADEEL

(to camera, to viewer)

Also, we want to give feedback and help you improve your video. If you want, please take a picture of your planning paper and send it to us. In addition, you can export your video and let us see it. Contact us to arrange the transfer of your video.

CHESSY

(to camera, to viewer)

Create your own shot list. Use your planning paper and think what B-roll or re-enactment fits for each narration part. Write that on your shot list.

ADEEL

(to camera, to viewer)

If it helps you, we can send you our shot list and planning paper. Just ask us for it.

TARIK

(to camera, to viewer)

You find us in connection with "Film and share life-change".

CHESSY

(to camera, to viewer)

We'd like to help you to film and share YOUR life-changing story. Stay connected. See you in the next episode.

ALL

(to camera, to viewer)

Bye bye.

Graphical credits and contact details with behind-the-scenes footage and music. Fit time to seven minutes. Consider an extra export with 20 seconds end screen time for YouTube.

FADE OUT: