

HOW TO FINALISE AND DISTRIBUTE YOUR TESTIMONY VIDEO

Pellekan II e26p4 [Film and share life-change e26]

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This episode contains three blocks, written to be extracted as individual clips for a training course on YouTube and other social media platforms. Every individual clip starts with a "Hook" mentioned in this script.

YouTube thumbnail for 7-minute episode: Picture: Medium shot of three hosts in set or recording location. Text: "How to finalise and distribute your testimony video". Smaller text: "Film and share life-change > episode 26". Text has priority.

FADE IN:

1. INT. LIVING ROOM - DAY

Topic: >>Boost and level your audio<<

YouTube thumbnail: Picture: TARIK pushing up a big loudspeaker with expression "hard", in background audio waveforms. Text: "Boost and level your audio". Smaller text: "Film and share life-change > video 76".

Hook: Tarik pushing up a big loudspeaker. ADEEL and CHESSY sitting at tea table busy with their phones.

TARIK

Twenty-one, twenty-two, twenty-three.

ADEEL

Are you exercising, Tarik?

TARIK

Yes, and I'm pushing my audio volume up.

TARIK

(exhausted to camera, to viewer)

And YOU - should do that - as well. Welcome back - to this video. - My name is Tarik. - I'm here with - my friends Adeel and Chessy. - We show YOU how - to film and share - your life-changing story. - Make sure you:

2. INTRO - ANIMATION

Graphic animation with music and text: "Boost and level your audio". Possibly animation of YouTube thumbnail.

NARRATOR

Boost and level your audio.

## 3. INT. LIVING ROOM - DAY

Tarik puts the loudspeaker down. Adeel and Chessy also sit at tea table both with their phones. Tablet of Tarik visible. Including screen recordings. Action according to spoken text.

CHESSY

You are funny, Tarik.

TARIK

(a bit exhausting)

It's just so that no one forgets -  
to boost and level the audio in  
editing.

ADEEL

How?

TARIK

(voice getting normal)

I will show you. First, check your  
edit one more time. Do you have  
every video and audio clip in  
place? Are your texts and titles  
correct? Are all parts in the right  
position? Also music?

ADEEL

Yes, they are. I checked before we  
met.

TARIK

Great. Did you make a new version  
of your edit project?

ADEEL

Oh no, I forgot. I'll do it right  
now. [maybe from v08 to v09]

TARIK

(to camera, to viewer)

It is important to have a new  
version in order to keep the  
previous edit.

ADEEL

Done. I loaded the new version.

TARIK

Good. For audio boosting and  
levelling I have a video. Check  
that out.

Tarik starts video clip from his tablet.

#### 4. INSERT - AUDIO BOOSTING AND LEVELLING

Picture, graphics and text according to narration. Screen recording and fingers operating app visible. With sound samples. VN and Premiere Rush app.

##### NARRATOR

Just open VN and your editing project. Apps keep improving. So maybe your interface looks a bit different. Especially with more and more AI tools. Just find the tools mentioned in this video.

Let's start with boosting the talking clips.

Generally, you can boost talking parts to make it louder. Highlight the clip you want to adjust. But be careful not to move any video clip in your timeline accidentally. Then find "Volume" and tap it.

Move the slider to 150. In some phones or apps you can slide up to 1000 or higher. That is probably too much. Listen to the audio. The sound should be strong but not distorted. You can apply the change to a single clip with tapping the "tick" or to all clips in that track with tapping the double tick "Apply to all". So "Apply to all" is correct in this case.

On Premiere Rush you can see the amplitude of the sound. Go near 0 dB. Stay a little bit under 0 dB with the peaks.

If the noise - the ssssss - is strongly noticeable, then the boost was probably too much or the audio was recorded weakly. Maybe you need to re-adjust.

Check that all talking clips are equally levelled.

Boost also the voice of the narrator and level all voices of your video evenly.

Next, adjust the music to the talking. Make sure what is said is clearly audible. Music must not dominate the talking. Find a pleasing balance. When you have music without talking, of course the music can be a bit louder.

After that adjust the audio of the B-roll and of your re-enactments. You want to hear the sound of the B-rolls and re-enactments a bit.

Tweak and adjust until you are satisfied with the mix.

5. INT. LIVING ROOM - DAY

Back to Adeel, Chessy and Tarik.

ADEEL

And what to do with the slap? It's not strong.

TARIK

Well. Let's record that extra like the narrator. Recording sounds separately is called foley. It's as easy as recording narration. That's explained in episode 21. That is video clip 63.

Adeel can you open VN and go to audio recording? Let me know when it's recording.

ADEEL

Okay.

CHESSY

I will do the same for my edit.

ADEEL

I'm recording.

CHESSY

Me, too.

Tarik slaps his cheek and hits his body. Adeel and Chessy record the sounds with their phones. Length of this part is flexible according to the 3 minute limit of the clip or according to the limit of the episode. Also editing the foley is visible a bit.

ADEEL

That was a great idea. The sound is much stronger now.

6. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

TARIK

(to camera, to viewer)

Please boost and level the audio of your testimony video.

CHESSY

(to camera, to viewer)

If you face any difficulties, please contact us. Find us in connection with "Film and share life-change".

If you don't mind, export your almost finished video. Contact us to arrange the transfer of your video.

We'd like to give you feedback and cheer you on. See you in the next video.

ALL

(to camera, to viewer)

Bye bye.

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

7. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

TARIK

(to camera, to viewer)

Also the colours of your video must match. We will talk about it in the next video part.

ALL

(to camera, to viewer)

See you.

8. BRIDGE - ANIMATION

**Short graphic animation (without text) as a fade or whoosh with music or sound effect to bridge to next topic.**

9. INT. LIVING ROOM - DAY

Topic: >>Master your colours<<

YouTube thumbnail: Picture: Adeel's finger on slider with expression "wow", in background video over-saturated, sepia and black and white. Text: "Master your colours". Smaller text: "Film and share life-change > video 77".

Hook: Adeel and Tarik sitting at tea table busy with Adeel's phone. Tarik makes deleting sign with hand.

TARIK

Delete it!

ADEEL

Finally. Thanks. Sometimes the text was really in the way.

ADEEL

(to camera, to viewer)

Hello and welcome back. My name is Adeel. I'm here with my friends Chessy and Tarik. Together we help YOU to film and share your life-changing story.

TARIK

(to camera, to viewer)

Today it's about colour correction and colour grading. We want you to:

#### 10. INTRO - ANIMATION

Graphic animation with music and text: "Master your colours". Possibly animation of YouTube thumbnail.

NARRATOR

Master your colours.

#### 11. INT. LIVING ROOM - DAY

Tarik, Adeel and Chessy sit at tea table. Adeel and Chessy with their phones, Tarik with his tablet explaining to Adeel what to do. Including screen recordings. Action according to spoken text.

TARIK

(to camera, to viewer)

Also you can delete the help text in your timeline. No need for "Hook", "A1", "A2" and so on anymore.

ADEEL

Wow. What a nice image now.

TARIK

Yes, and we make that even nicer. Watch this video about colour correction.

Tarik starts video clip from his tablet.

## 12. INSERT - COLOUR CORRECTION

Picture, graphics and text according to narration. Display the keywords "Colour correction" and "Colour grading" when mentioned. VN and Premiere Rush app.

## NARRATOR

Just open VN and your editing project. Probably your interface looks a bit different because apps keep improving - especially with AI. Just find the tools mentioned. Let's start with correcting the colours of our video. Correcting colours to a natural look is called "Colour correction". In "Colour grading" you give your video a different look or specific mood. For example bluish for night or reddish and dark for danger. Highlight the first B-roll. Here it's a childhood picture. We can make it look older. Find the tool "Filter" and tap it. In the upper area you find "Filter" and "Adjust". In "Filter" you find presets and in "Adjust" you can change the selected clip in many ways. For now open "Filter". You see different options. To make a childhood picture a bit older, a black and white filter might work. Maybe this one. [P6] With the slider you can adjust how strong the filter applies. Or we use a sepia filter. [F8] That gives a brownish look. With "Adjust" you can change many things, for example "Exposure" and "Saturation". Just slide left and right to correct your image to a natural look. Especially the testifier should look natural. With Premiere Rush it similar intuitive to adjust your video.

## 13. INT. LIVING ROOM - DAY

Back to Adeel, Chessy and Tarik.

## TARIK

Just play around until you like the correction. Adjust the clips related to each other so they look the same.

TARIK (CONT'D)

(to camera, to viewer)

In all adjusting your clips do me one favour: Please DON'T overdo an effect. Make your picture look natural - especially the person testifying.

CHESSY

(to camera, to viewer)

Tarik and Adeel are very busy with the correction. There are a lot of options to adjust your video. It is tempting to spend a lot of time on it. DON'T DO THAT.

14. INT. LIVING ROOM - DAY

>>Outro for Social Media<<

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" is displayed when mentioned. Person talking is visible all the time.

TARIK

(to camera, to viewer)

That is correct. Make your video look natural. Add a specific look or mood to your video ONLY when it fits. Please use effects purposely.

CHESSY

(to camera, to viewer)

Play your video one more time in the editing app and check everything. Let your friends see the video and consider their feedback.

ADEEL

We also want to see your video. If you don't mind, please export it. We like to give you a final feedback. Contact us to arrange the transfer of your video. You find us in connection with "Film and share life-change". We have one last video about export settings and video distribution. See you.

ALL

(to camera, to viewer)

Bye bye.

Short graphical credits and contact details. No fade to black.

Consider an extra export with 20 seconds end screen time for YouTube.

15. INT. LIVING ROOM - DAY

>>Outro for 7-minute episode (broadcast and YouTube)<<

TARIK

(to camera, to viewer)

We have one last video part for you. It's about export settings and video distribution.

ALL

See you.

16. BRIDGE - ANIMATION

**Short graphic animation (without text) as a fade or whoosh with music or sound effect to bridge to next topic.**

17. INT. LIVING ROOM - DAY

Topic: >>Export and share your life-changing video<<

YouTube thumbnail: Picture: Adeel one arm up with expression "done", in background video export settings of VN and social media icons. Text: Export and share your life-changing video". Smaller text: "Film and share life-change > video 78".

Hook: Adeel, Chessy and Tarik sitting at tea table busy with phone and tablet. Adeel happy and excited.

ADEEL

I'm done. I finished my edit.

ADEEL

(to camera, to viewer)

I'm so happy. Finally done. Welcome back. My name is Adeel. With me are my friends Chessy and Tarik. For the last time we assist YOU to film and share your life-changing story. At the end:

18. INTRO - ANIMATION

Graphic animation with music and text: "Export and share your life-changing video". Possibly animation of YouTube thumbnail.

NARRATOR

Export and share your life-changing video.

19. INT. LIVING ROOM - DAY

Tarik checks Adeel's edit for a second. Chessy sit also at tea table with her phone. Tarik with his tablet. Action according to spoken text.

TARIK

Well done. Can I have a look at it?

CHESSY

(to camera, to viewer)

It's a good idea to let your edit be checked by another person. Consider their feedback and improve your video. Then you export your video.

CHESSY (CONT'D)

Tarik, can you please start the video about exporting?

TARIK

Sure.

Tarik starts video clip from his tablet.

20. INSERT - EXPORT SETTINGS

Picture, screenshots, screen recordings and action according to the narration. Display screen recordings of VN and Premiere Rush. Display PAL or NTSC map when mentioned.

NARRATOR

One more time check everything: Your edits, the audio, the colour, your title, your call to action, and so on. Then you are ready to export your video. In VN it's the blue button with the arrow up. In Premiere Rush it's the share sign. In VN you have the options for: "Auto" and "Manual". Of course use "Manual". In Rush go to "Quality Settings" and tap the arrow down. Choose the resolution 1080p. The frame rate or frames per second - FPS in short - depends on your region, PAL or NTSC. We talked about it in episode 9, that is video clip 27 and also in episode 10, that is video clip 29.

It's 25 frames per seconds for PAL and 29.97 or 30 frames per seconds for NTSC.

In some apps you can adjust the bitrate. That is the compression. The higher the number, the higher the video quality. But also the larger the file size. For example YouTube requires for 1080p: 8 megabits per second. That is a good number to set.

If you need a 4K export then go for at least 35 megabits per second. When you export in 50 or 60 frames per second then the bitrate must be even higher: 12 megabits per second for 1080p and for 4K around 68 megabits per second. That makes the file size large.

After the export watch and check your exported video. Make sure the video is like you wanted it to be.

21. INT. LIVING ROOM - DAY

Back to Tarik, Chessy and Adeel. Celebration decoration. Action according to spoken text.

TARIK

Congratulations. Well done, Adeel. Enjoy the great feeling that your video is accomplished.

ADEEL

Well, thanks to your amazing help. I could never do that alone.

CHESSY

That's why we are a team.

ADEEL

I'm also thankful to Jesus Christ [Isa al-Masih]. Let me just thank him as well. Lord Jesus Christ [Isa al-Masih] thank you for helping us and for a great result. Use this video to bring many people closer to you and following you. Amen.

TARIK

Thanks you Adeel. Now your life-changing video is ready to go public on social media.

ADEEL

What social media platform is the best?

TARIK

Let me show you a video.

Tarik starts video clip from his tablet.

22. INSERT - SOCIAL MEDIA CHANGE

Picture, graphics and text according to narration.

NARRATOR

Social media is changing fast. What is great today might be replaced in a few months. The big question is: On what platforms are the people you want to show your video to?

23. INT. LIVING ROOM - DAY

Back to Adeel, Chessy and Tarik.

ADEEL

Okay. That's a good one.

24. INT. LIVING ROOM - DAY

**>>This part of outro is ADDITIONAL to 7-minute episode (broadcast and YouTube)<<**

Call to action (CTA) displayed graphically and with keywords. Person talking is visible all the time.

TARIK

(to camera, to viewer)

Do me a favour: Boost your audio. Especially the voices of people talking. Level music nicely to the talk. Understanding the talking is more important than the most beautiful music.

CHESSY

(to camera, to viewer)

Master your colours. Make your video look natural. Apply special colour effects only when you have a reason. The effect must match your life-changing story.

## 25. INT. LIVING ROOM - DAY

**>>This part of outro is for BOTH: Social Media and 7-minute episode (broadcast and YouTube)<<**

Call to action (CTA) displayed graphically and with keywords. "Film and share life-change" and other keywords displayed when mentioned. Icons of social media platforms, screenshots and action according to spoken text. Person talking is visible all the time.

TARIK

(to camera, to viewer)

Do a final check of your video in your editing app. Then export your video and watch your exported video. Make sure everything is like you want it to look and to sound. Then upload your video where people will watch it. Add as much information about your video as you can. Write a caption, a title and a description. Use hashtags, keywords and so on.

With the keywords: "How people find my video" you find out more.

ADEEL

(to camera, to viewer)

We would like to see your video online. Please share the link with us. Maybe you watched my testimony video already. If not, please ask us and we will send you the link to it. Remember: It's actually the testimony of another person. We took out location information and used it to prepared this tutorial.

CHESSY

(to camera, to viewer)

Another great idea is to promote your video and advertise it. Little money already enlarges the reach of your video. Also this is changing. I recommend to do your own research. "Facebook ads tutorial" is the keyword for Facebook.

ADEEL

(to camera, to viewer)

The business term for all this is marketing. Just use the keyword "Video marketing" to find out more.

CHESSY

(to camera, to viewer)

With the keyword "Media to Movements" you will find networks of people and organisations to help you beyond this tutorial. They help you in: How to guide your viewers closer to Jesus Christ [Isa al-Masih] online on social media and offline in the real world.

ADEEL

(to camera, to viewer)

And of course you can contact us any time. Really, any time. You find us or our friends in connection with "Film and share life-change".

TARIK

(to camera, to viewer)

This video tutorial ends here. It was a joy for us to help you produce YOUR life-changing testimony video.

ADEEL

(to camera, to viewer)

We pray that God uses YOUR video to connect YOUR friends and countrymen with Jesus Christ [Isa al-Masih].

CHESSY

(to camera, to viewer)

Continue the good work you started. Now you know how to produce videos.

TARIK

(to camera, to viewer)

Help others to produce THEIR life-changing video.

CHESSY

(to camera, to viewer)

Remember:  
Testimony videos are very powerful. Your personal experience WITH Jesus Christ [Isa al-Masih] lead your viewers TO Jesus Christ [Isa al-Masih].

TARIK

(to camera, to viewer)

If you have NOT yet filmed your life-changing story, it's a good time to start now. Online you find all videos of this tutorial. Bye bye and - be blessed ...

ALL  
(to camera, to viewer)  
... to be a blessing.

**>>Ending for Social Media video clip<<**

Short graphical credits and contact details. No fade to black. Consider an extra export with 20 seconds end screen time for YouTube.

**>>Ending for 7-minute episode (broadcast and YouTube)<<**

Graphical credits and contact details with behind-the-scenes footage and music. Fit time to seven minutes. Consider an extra export with 20 seconds end screen time for YouTube.

FADE OUT: